



AI enablement, governance and deployment for agencies

Fixed price. Delivered inside your authorized environment. Model-agnostic, with full knowledge transfer and no lock-in.

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CORE COMPETENCIES

AI governance and OMB M-25-21 compliance. Use-case inventories, impact assessments, minimum-practice gap analysis mapped to NIST AI RMF, governance operating models, and monitoring plans a Chief AI Officer's office can run.

Generative AI workforce enablement. Cohort programs built on participants' own work inside the agency's authorized tools, with an agency-specific use guide and measured before-and-after results. Not a prompt class.

Agentic AI pilot to production. One workflow taken from pilot design through a monitored production deployment in the agency's ATO'd cloud tenant, with test results, red-team pass, runbook, and source delivered.

Technical leadership and architecture. Fractional CTO and Chief AI Officer services, enterprise architecture, vendor rationalization, cloud and security posture, engineering team leadership.

DIFFERENTIATORS

- **Fixed price, published.** Ten catalog offers with written deliverables and acceptance, all under the simplified acquisition threshold. The \$15,000 governance diagnostic and \$7,500 executive briefing fit on a purchase card. Prices at jwal.ai/government/offers.
- **Inside your boundary.** All work runs in the agency's authorized environment, so no new FedRAMP authorization is needed and agency data never leaves. Agency data is never used to train any model.
- **Model-agnostic by design.** The model is a swappable component chosen from what the agency has authorized. JWAL resells no vendor platform.
- **Operator, not adviser.** The same person who writes the governance plan has run architecture across six engineering teams through SOC 1 and SOC 2 audits and serves as a contract CTO today.
- **Teacher first.** The enablement method comes from a former classroom teacher and is the method JWAL's executive clients use.

PAST PERFORMANCE

Purple Innovation · Senior Software Architect; founder and chair, Technology Review Committee

2021 to 2025 · Enterprise architecture and technology governance across six engineering teams; 20+ vendor portfolio rationalization; e-commerce re-platform; SOC 1 / SOC 2 compliance program.

Outcome: \$2M+ annual cost reduction; site speed from the 20th to the 72nd percentile against comparable retailers; failed point-of-sale project recovered and legal exposure resolved.

OnScene · Contract Chief Technology Officer

2025 to present · Product roadmap, architecture, cloud operations, security posture, and engineering leadership for a vertical SaaS platform.

Commercial past performance. References available to contracting officers on request.

COMPANY DATA

Legal	JWAL Software, LLC
UEI	QZPAK8G8VEL7
CAGE	25C37
SAM.gov	Active, all awards
Size	Small business, all listed NAICS
Structure	Utah LLC, for profit, single owner
Founded	2025, Layton, Utah
Address	50 South 2050 East Layton, UT 84040
Payment	EFT, IPP, PIEE/WAWF; purchase card accepted
Vehicles	Open market, simplified acquisition, sub to primes

NAICS

541511	Custom Computer Programming Services (primary)
541512	Computer Systems Design Services
541519	Other Computer Related Services
541611	Administrative and General Management Consulting
541690	Other Scientific and Technical Consulting

PSC

DA01	Application development support
DF01	IT management support
DD01	IT delivery support
R425	Engineering and technical support
R408	Program management support
R499	Other professional support

RESULTS DELIVERED

\$2M+

annual cost reduction from vendor rationalization

20 → 72

percentile site speed improvement at enterprise scale

6

engineering teams led through SOC 1 / SOC 2 audit cycles